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PRESS RELEASE

Generali Investments: “The Spotlight” podcast series available on Apple Podcasts, Spotify and Google Podcasts

Milan – “*The Spotlight*”, the podcast series promoted by Generali Investments Partners S.p.A. Società di gestione del risparmio, will be available starting this week on the three most popular podcast directories: **Apple Podcasts, Spotify and Google Podcasts**.

As global financial markets react to the ever-changing world scenario, Generali Investments’ team of experts will offer the possibility to deepen markets’ outlook, investment views and macroeconomic perspectives, facilitating the understanding of financial markets’ development.

With monthly podcast listeners in the US expected to grow by 10% in 2021 vs. 2020¹, Italian listeners growing by 15% in 2020 vs. 2019² and an offer still limited in economic and financial contents, the podcast channel represents a further important tool to be close to investors with insightful commentaries for their investment decisions.

“The Spotlight” podcasts - in an engaging interview format, available in English, French and Italian - will offer regular appointments to analyze both global macro perspectives and investments views with the contribution of the experts from Generali Investments’ multi-boutique platform.

The offering on Apple Podcasts, Spotify and Google Podcasts is combined with the distribution through dedicated newsletters and on Generali Investments website: https://www.generali-investments.com/global/en/private/podcast_en/.

Tim Rainsford, Global Head of Sales of Generali Investments Partners, commented: “In a moment of great uncertainty on global markets, we believe it is essential to guarantee our clients excellent investment solutions, capable of generating value, and the highest level of service. In this direction, the availability of our podcasts on all major platforms once again confirms our desire to be alongside our clients, with diversified and innovative tools”.

Notes:

“The Spotlight” podcast series is available at the following links:

- Spotify: <https://open.spotify.com/show/OTB2E22CslaiOafKS5NY2p>
- Google Podcasts: <https://podcasts.google.com/feed=aHR0cHM6Ly9mZWVkcyc5idXp6c3Byb3V0LmNvbS8xNzAzNDgyLnJzcmw%3D%3D>
- Apple Podcasts: <https://podcasts.apple.com/us/podcast/the-spotlight-generali-investments-podcast/id1555057929>

GENERALI INVESTMENTS

Generali Investments is part of the Generali Group, which was established in 1831 in Trieste as Assicurazioni Generali Austro-Italiche. Generali Investments is one of the leaders in asset

¹ Source: <https://www.emarketer.com/newsroom/index.php/spotify-podcast-listener-numbers-will-surpass-apples-this-year/> (4th March 2021)

² Source: <https://www.illibraio.it/wp-content/uploads/2020/11/Ricerca-Podcast-Nielsen-per-Audible.pdf> (4th March 2021)



management, managing about €575 billion in assets (source: Generali Investments Partners S.p.A. Società di gestione del risparmio, as at December 31st, 2020). Its business model is based on a combination of core asset management skills with new investment philosophies and cutting-edge strategies brought by specialized boutiques all into the same platform, Generali Investments leverages on focused skillsets, long-term experience and track record, efficiency and innovation, to create enduring value for clients both inside and outside the Group.

Generali Investments is a commercial brand of Generali Investments Partners S.p.A. Società di gestione del risparmio, Generali Insurance Asset Management S.p.A. Società di gestione del risparmio, Generali Investments Luxembourg S.A. and Generali Investments Holding S.p.A. Generali Investments Partners S.p.A. Società di gestione del risparmio is specialized in managing portfolios based on unconstrained strategies focusing on equity and fixed income investments, as well as innovative alternative strategies.